

PRESS RELEASE

JENNIFER LANSER, DIRECTOR OF MARKETING AND COMMUNICATIONS
(914)632-5700 JLANSER@NEWROCHAMBER.ORG

NOTICE TO EDITORS AND REPORTERS
FOR ADVANCE AND PLANNING PURPOSES
PHOTO AND VIDEO OPPORTUNITY
APRIL 7, 2017

EbLens Opens in New Rochelle New York

On Thursday April 13th at 10:30am EbLens will celebrate the opening of its newest retail store at 440 North Avenue in New Rochelle NY. This will be their 43rd store and the 6th location they operate in New York State.

In 2016 the company embarked on a journey of expansion southward from their home in Connecticut into New York State. After opening 3 successful locations in Westchester County and Long Island, they are excited and honored to now serve the community of New Rochelle. They offer the latest in casual fashion from the some of the world's best brands like Nike, Jordan, Adidas, Timberland, Levi's and New Era. It's their goal to provide friendly service and convenient access to today's hottest looks made for a modern urban lifestyle.

After almost 70 years of business, EbLens continues to honor the heritage and values of their founders by adapting and evolving to better service their customer's needs - always looking forward and never backward (Nunquam Retrosium). They are proud to become part of New Rochelle's growing business community and will work tirelessly to fulfill the footwear and apparel needs of New Rochelle and the surrounding area for many years to come.

ABOUT EbLens

Since 1949 we've maintained a heritage of leadership, innovation, service, and style.

With great hope, energy, and a shoestring budget, friends Ebner "Eb" Glooskin and Leonard "Len" Seaman, opened a small "Workingman's" store in New Britain, Connecticut. Their roadmap to success was simple - provide quality products, offer them at fair prices, and deliver it all to customers through great service. On a cold morning in February of 1949 the first EbLens would open for business. Little did Ebner and Leonard know that one day their first store would be joined by dozens more; not only in Connecticut but throughout Massachusetts, Rhode Island and New York state.

Fast forward through decades of continuous operation, and you will find the team at EbLens still working hard to provide the very best retail experience to their customers. After years of supplying all the necessities for work, and a foray into army & navy surplus, today's EbLens has risen from selling essentials to the whole

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family to a premiere retail destination delivering the best and most sought after fashion inspired by today's urban lifestyle.

Times have changed since we opened our first store, and after years of serving countless customers, we have too. For the latest information on our products, events or promotions check us out at eblens.com or follow us on Facebook, Instagram and Twitter. But after more than 65 years some things never change. We'd still prefer you drop-in to one of our many convenient locations and see for yourself how Eb & Len are at it again!

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